Priya Srivastava

Product Designer

My Bento folio
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EXPERIENCE

HCL Software, Bangalore — *Software Engineer 2*

Apr' 2023 - PRESENT

- Successfully transformed a standalone product feature into a user-friendly Web-based UI. This resulted in a reduction of 30% in clicks, facilitating faster navigation to the user's desired destination.
- Improved the user experience by streamlining the flow and simplifying the information, reducing complexity and task completion time.
- Documented the UX Design process and requirements which improved the work efficiency and understanding between the development and design team.
- Implemented Agile methodology throughout the product design cycle.

TechIntelli Solutions, Bangalore — *Software Associate*

Feb' 2022 - Mar' 2023

This was a contract role where I was deputed to HCL Software.

- Led the designs for 4 products in the Mainframe solutions family.
- Created mid to high-fidelity designs and motion prototypes by understanding the features and their use cases.
- Conducted alignment reviews of the released and in-progress products, to ensure compliance with HCL Software's and Carbon design guidelines for IBM products.
- Produced product release brochures and posters and designed informative icons for feature releases to effectively communicate their key features to stakeholders.

Bharadwaj Designs and Associates, Noida — *Junior Architect*

Apr' 2021 - Aug' 2021

- Managed 3 Residential projects from conceptualization to detailed drawing.
- Coordinated with various stakeholders (engineers, clients, onsite leaders) involved in meetings with the clients.
- Developed strong communication, organizational, and presentation skills.
- Planned and organized the on-site and off-site project tasks effectively.

PROJECTS

Hungry Platter — *Case Study*

Bridging the gap between surplus food to those in need.

Balance — *Case Study*

Social application to assist better mental health care.

EDUCATION

Bachelors of Architecture / 2015-20
APEEJAY School of Architecture & Planning (Affiliated to AKTU, Lucknow)

Coursera - Google UX Design Certificate / Aug' 2021 - Oct' 2021

Shaw Academy - Web Development (HTML & CSS) / Aug' 2021

TOOLS

Figma
Framer
Miro
Adobe creative suite
Basic HTML & CSS
MS office

DESIGN

Critical Thinking
Problem Solving
UI Design
Design Methodology
User Research
Advanced Prototyping
Motion UI

AWARDS

HCL Software Hackathon 2023
Holistic Excellence Award

COURSES & CERTIFICATIONS

Gamification & Behavioural Design: The Octalysis Framework - Udemy / Apr'2022